CONNECTING

THE BRICS

COMPETITION COMMUNITIES

bricscompetition.org





ONCE UPON A TIME IN ST. PETERSBURG...

In June 2015, HSE-University together with UCL Law and FAS Russia launched the BRICS joint research platform to promote pro-development competition law and policy globally







FOOD PROJECT





Jul 2015

Presentation at the UNCTAD platform, Geneva, Switzerland

Nov 2015

4th BRICS Competition
Conference, presentation
of the research project to
the BRICS authorities,
Durban, South Africa

Nov 2015

Workshop "Competition
Law and Policy in the Food
Value Chain: Is there a Call
for a BRICS Competition
Law Paradigm?», University
of Cape Town, South Africa

May 2016

May 2016 - International workshop on 'The Global Food Chain: Prospects for Development of Competition Law and Policy', HSE-University, St. Petersburg

May 2016

St. Petersburg
Legal Forum, a
series of intense
policy
discussions

FOOD PROJECT





Sept 2016

The intermediate findings of the study presented in Moscow at the joint BRICS WG + Centre's researchers, Competition Week, Moscow

May 2017

St. Petersburg International
Legal Forum, sessions on the
most pressing problems of
antitrust regulation, more than
twenty world class experts from
Europe, the United States, and
the other BRICS countries came
to Russia + first draft
presentation

Nov 2017

Presentation of the final version of the report, 5th BRICS
Competition
Conference,
Brasilia, Brazil

Mar 2018

17th annual International
Competition Network (ICN),
presentation of the project
spin-off, roundtable
"Discussion of global dealings
of market concentration in
the agri-industrial complex"

FOOD PROJECT:

MAIN OUTCOMES

Global Food Value Chains:

Nurturing the New Competition
and Innovation Policies in BRICS



- The first comprehensive report on competition issues in the food markets from the global value chains perspective with the focus on factor markets for agricultural production
- BRICS take on the development of competition in the food sector was brought to the global stage of academic and policy debate
- A noticeable contribution was made to the innovation and developmental aspects of competition in this sector
- With support of the Center's research the Bayer/Monsanto merger has shown benefits and potential for substantive cooperation between the BRICS competition authorities

DIGITAL PROJECT





Dec 2017

Launch of the project,
International
Competition
Conference at the Skolkovo
Innovation
Centre

Dec 2017

Big Data and
Competition
conference at the
University of Sun
Yatsen, China

May 2018

Workshop on
Digital Antitrust
at the St.
Petersburg State
University

May 2018

St. Petersburg
International Legal
Forum, discussions
on digital economy,
featuring
international
academia + BRICS
authorities

May 2018

St. Petersburg
International
Economic
Forum, panel
sessionon
digital antitrust

Nov 2018

Seminar

"Antitrust Law
and Policy in
Digital Markets:
BRICS Focus",
UCL, London

DIGITAL PROJECT





April 2019

Workshop on digital antitrust at the Peking University, Beijing, China

Mar 2019

Seminar at CUTS
International and
the Conference on
Economics of
Competition Law,
New Delhi, India

Mar 2019

Discussion at the meeting of Russia's Federal Antimonopoly Service and China's State Administration for Market Regulation

July 2019

Brazil-focused
research workshop
on Antitrust and
Development in the
Digital Economy,
Insper University,
Sau Paolo

July 2019

Designing
Antitrust for the
Digital Era
Conference,
organized by the
CADE, Brazilia,
Brazil

Sept 2019

Presentation of version 1.0 of the report "Digital Era Competition: BRICS View» at the VI BRICS Competition Conference in Moscow





DIGITAL ERA COMPETITION: A BRICS VIEW

EPORT

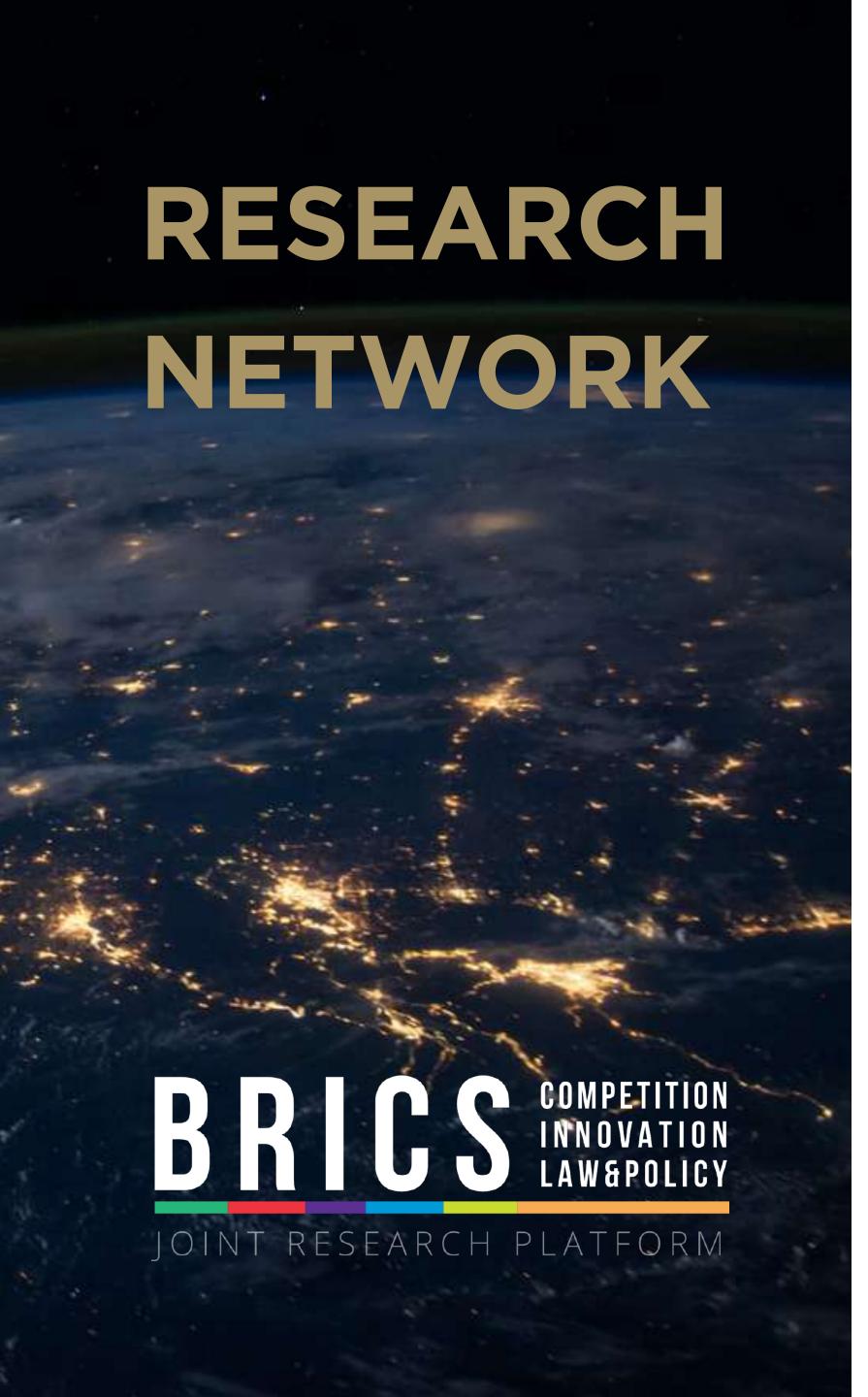
BY THE BRICS COMPETITION LAW AND POLICY CENTRE





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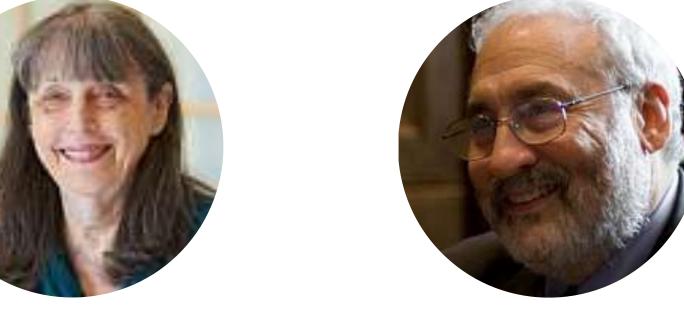
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THE DIGITAL COMPETITION PROJECT



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Cristina Caffarra Vice President, Head of European Competition Practice, **Charles River Associates**



Tshilidzi Marwala Vice-Chancellor and Principal of the University of Johannesburg



Dennis Davis President of the Competition Appeal Court



Aditya Bhattacharjea Professor of Economics at the

University of Delhi (New Delhi)



Lawrence Lessig Roy L. Furman Professor of Law and

Leadership at Harvard Law School



Evgeny Morozov

Writer, researcher



Evgeny Kaspersky CEO of Kaspersky Lab



WORK PIPELINE FOR 2020-2022



Finalization of the Digital Project - to be completed by the end of 2020

- updates due to the global pandemic
- more focus on possible developmental trajectories of the digital economy
- more focus on the BRICS countries specific circumstances



Continuation of the Food Project with primary focus on the downstream segment of the global food value chain:

- oligopoly of the global food commodity trading
- concentration on processing, distribution and retail markets
- A long-term project to be completed in the first half of 2022



Empirical Study on Cross-Border Cartels

- The first results to be presented in October 2020 at
- the UNCTAD Conference in Geneva



Pharmaceutical Project

The brand new project to be completed by the next BRICS Conference in China in 2021 with preliminary results to be published early in 2021

EMPIRICAL STUDY ON CROSS-BORDER CARTELS





In February 2020, the Centre launched a global empirical study on combating cross border cartels, which aims at identification of the most pressing enforcement challenges and the ways how international cooperation mechanisms could help to overcome them

The study brings the BRICS perspective to the global arena

About 40 competition authorities have already filled the quiestionnare

The first findings will be presented at the special roundtable at the VIII Review Conference of All Aspects of the UN Set on Competition (19-23 October 2020, Geneva, Switzerland) on UNCTAD platform

The Centre sees an opportunity to use this research to help the BRICS authorities to further improve their tools for global cartels prevention

PHARMA PROJECT



May 2019

St Petersburg International Economic Forum, the BRICS round-table discussion on competition in the pharmaceutical markets



March 2019

Meeting of the BRICS+WG on pharmaceutical markets, HSE-University, Moscow



- COVID-19 pandemic brings special attention to the pharmaceutical markets
- The relevant BRICS WG has a long history of effective advocacy for the better and more fair global marketplace in this extremely sensitive area
- The Center's research is going to be focused on the topics of joint interest of the BRICS competition communities
- We have preliminary identified the following research topics for 2020-2021:
 - Structural flaws of the global pharmaceutical sector (especially seen in the course of the global pandemic)
 - Killer acquisitions (in a broader sense including acquihiring, patent grabbing and deep capture of knowledge production in the industry) with focus on the deterring effects for development and dissemination of the most advanced technologies across the world
 - Market access for generics and other affordable medicines (the role of competition law in improving market access)