# CONNECTING THE BRICS COMPETITION COMMUNITIES

bricscompetition.org





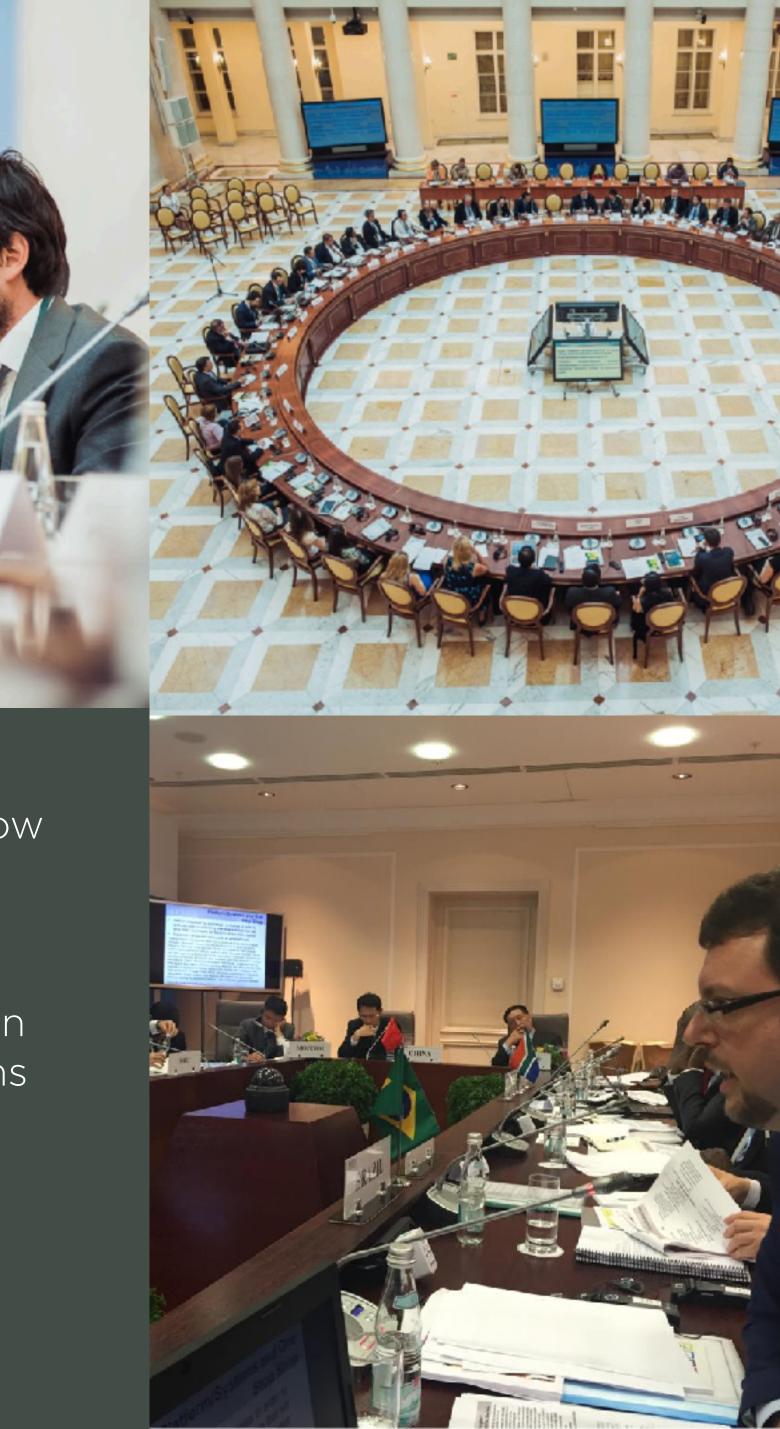
# ONCE UPON A TIME IN ST. PETERSBURG...

In June 2015, HSE-University together with UCL Law and FAS Russia launched the BRICS joint research platform to promote pro-development competition law and policy globally





...And then in Moscow in September 2015, the first BRICS focused research project on regulation of global food chains was announced



# FOOD PROJECT





### **Jul 2015**

Presentation at the UNCTAD platform, Geneva, Switzerland

### Nov 2015

4th BRICS Competition Conference, presentation of the research project to the BRICS authorities, Durban, South Africa

### Nov 2015

Workshop "Competition Law and Policy in the Food Value Chain: Is there a Call for a BRICS Competition Law Paradigm?», University of Cape Town, South Africa

# May 2016

May 2016 - International workshop on 'The Global Food Chain: Prospects for Development of Competition Law and Policy', HSE-University, St. Petersburg

# May 2016

St. Petersburg Legal Forum, a series of intense policy discussions

# FOOD PROJECT





# **Sept 2016**

The intermediate findings of the study presented in Moscow at the joint BRICS WG + Centre's researchers, Competition Week, Moscow

# **May 2017**

St. Petersburg International Legal Forum, sessions on the most pressing problems of antitrust regulation, more than twenty world class experts from Europe, the United States, and the other BRICS countries came to Russia + first draft presentation

### Nov 2017

Presentation of the final version of the report, 5th BRICS Competition Conference, Brasilia, Brazil

### Mar 2018

17th annual International Competition Network (ICN), presentation of the project spin-off, roundtable "Discussion of global dealings of market concentration in the agri-industrial complex"

# FOOD PROJECT: MAIN OUTCOMES

Global Food Value Chains: Nurturing the New Competition and Innovation Policies in BRICS



The first comprehensive report on competition issues in the food markets from the global value chains perspective with the focus on factor markets for agricultural production

BRICS take on the development of competition in the food sector was brought to the global stage of academic and policy debate

A noticeable contribution was made to the innovation and developmental aspects of competition in this sector

With support of the Center's research the Bayer/Monsanto merger has shown benefits and potential for substantive cooperation between the BRICS competition authorities

# DIGITAL PROJECT





### **Dec 2017**

Launch of the project, International Competition Conference at the Skolkovo Innovation Centre

### **Dec 2017**

Big Data and Competition conference at the University of Sun Yatsen, China

# May 2018

Workshop on
Digital Antitrust
at the St.
Petersburg State
University

# May 2018

St. Petersburg
International Legal
Forum, discussions
on digital economy,
featuring
international
academia + BRICS
authorities

# May 2018

St. Petersburg
International
Economic
Forum, panel
sessionon
digital antitrust

### Nov 2018

Seminar
"Antitrust Law
and Policy in
Digital Markets:
BRICS Focus",
UCL, London

# DIGITAL PROJECT





# **April 2019**

Workshop on digital antitrust at the Peking University, Beijing, China

### Mar 2019

Seminar at CUTS International and the Conference on Economics of Competition Law, New Delhi, India

## Mar 2019

Discussion at the meeting of Russia's Federal Antimonopoly Service and China's State Administration for Market Regulation

# **July 2019**

Brazil-focused research workshop on Antitrust and Development in the Digital Economy, Insper University, Sau Paolo

# **July 2019**

Designing
Antitrust for the
Digital Era
Conference,
organized by the
CADE, Brazilia,
Brazil

# **Sept 2019**

Presentation of version 1.0 of the report "Digital Era Competition: BRICS View» at the VI BRICS Competition Conference in Moscow



Deep analysis of the new forms of competitive interaction in the era of digital capitalism

The first study on the challenges posed by the digital economy to competition law enforcement in the BRICS economies and broader in the developing world

New holistic approach to the power dynamics within the global digital ecosystems

Ongoing research updated with the new findings coming out every day...



# DIGITAL ERA COMPETITION: A BRICS VIEW

**EPORT** 

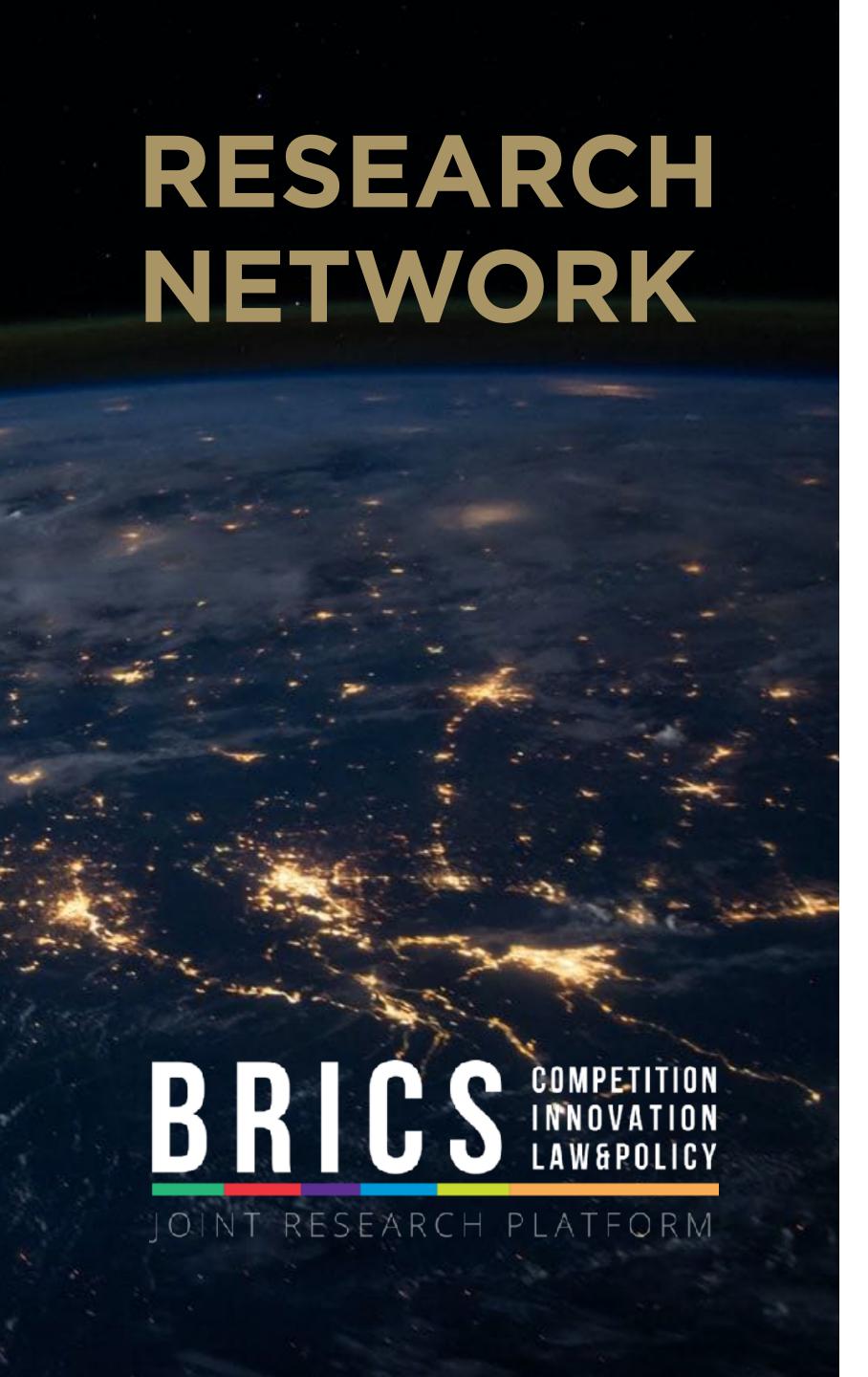
BY THE BRICS COMPETITION LAW AND POLICY CENTRE





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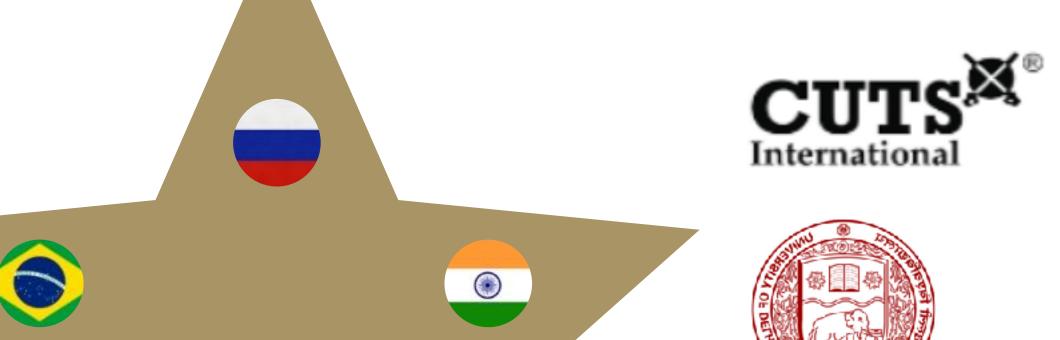


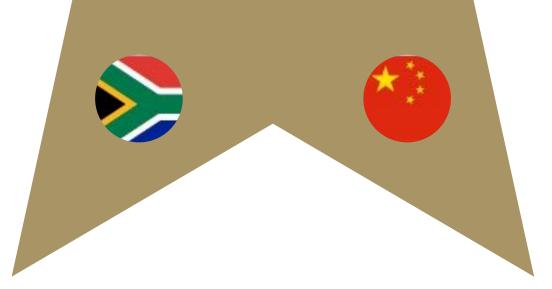




















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Writer, researcher



Evgeny Kaspersky

CEO of Kaspersky Lab

# WORK PIPELINE FOR 2020-2022





# Finalization of the Digital Project - to be completed by the end of 2020

- updates due to the global pandemic
- more focus on possible developmental trajectories of the digital economy
- more focus on the BRICS countries specific circumstances



# Continuation of the Food Project with primary focus on the downstream segment of the global food value chain:

- oligopoly of the global food commodity trading
- concentration on processing, distribution and retail markets A long-term project to be completed in the first half of 2022



# **Empirical Study on Cross-Border Cartels**

The first results to be presented in October 2020 at the UNCTAD Conference in Geneva



# **Pharmaceutical Project**

The brand new project to be completed by the next BRICS Conference in China in 2021 with preliminary results to be published early in 2021

# EMPIRICAL STUDY ON CROSS-BORDER CARTELS





In February 2020, the Centre launched a global empirical study on combating cross border cartels, which aims at identification of the most pressing enforcement challenges and the ways how international cooperation mechanisms could help to overcome them

The study brings the BRICS perspective to the global arena

About 40 competition authorities have already filled the quiestionnare

The first findings will be presented at the special roundtable at the VIII Review Conference of All Aspects of the UN Set on Competition (19-23 October 2020, Geneva, Switzerland) on UNCTAD platform

The Centre sees an opportunity to use this research to help the BRICS authorities to further improve their tools for global cartels prevention

# PHARMA PROJECT



# May 2019

St Petersburg International Economic Forum, the BRICS round-table discussion on competition in the pharmaceutical markets



### **March 2019**

Meeting of the BRICS+WG on pharmaceutical markets, HSE-University, Moscow



- COVID-19 pandemic brings special attention to the pharmaceutical markets
- The relevant BRICS WG has a long history of effective advocacy for the better and more fair global marketplace in this extremely sensitive area
- The Center's research is going to be focused on the topics of joint interest of the BRICS competition communities
- We have preliminary identified the following research topics for 2020-2021:
  - Structural flaws of the global pharmaceutical sector (especially seen in the course of the global pandemic)
  - Killer acquisitions (in a broader sense including acquihiring, patent grabbing and deep capture of knowledge production in the industry) with focus on the deterring effects for development and dissemination of the most advanced technologies across the world
  - Market access for generics and other affordable medicines (the role of competition law in improving market access)